

Bike Fitchburg, Inc. Monthly Meeting Agenda

Monday, 10/24/2022, 6:30-8:00pm, Funk's Pub

- 1) Call to order, roll call, welcome - Tony
- 2) Approval of past minutes: Aug 22, 2022 & Sep 26, 2022
- 3) Treasurer's report – Steve
 - a) Our checking account now contains \$18,824.92. Balanced against that are liabilities to four sub-accounts: the JUST Bikes small grants funds of \$1500, the Kyle Stiegert memorial fund of \$14,463.32, Pick Me Up registrations of \$0, and (new) AARP Small Dollar, Big Impact grant funds of \$1000.
 - b) Our recent checking transactions include a \$15.81 monthly payment to Zoom and \$456.90 to the Bike League for nine Bicycle Friendly Business plaques for our awardees.
 - c) Our savings account received another \$0.04 in interest and now totals \$1801.85.
 - d) Our net worth has increased to \$3663.45.
 - e) I'll be filing our annual report with the Wisconsin Dept. of Financial Institutions in November at a cost of \$25 (up from \$10 last year). This keeps our corporation in good standing.
 - f) [Public Works Apocalypse](#). Both Ana & Kevin left. Bill B retiring in Jan.
 - g) Tony wants [John Augsburger](#) to apply for Just Bikes small grant (\$1500 in our fund) to fix up pump tracks. Application can be found online (see Steve if you can't find it). Send to [Pepe Baros](#). [Arthur Ross](#) is contact at Dane County Bicycle Association (financial successor to Yellow Jersey Cooperative Equity).
 - h) Steve got postcard for filing with Dept of Financial Institutions
- 4) Vote to approve Bill as Secretary
 - a) Steve nominated. Tony seconded. Approved unanimously.
- 5) Old business
 - a) Plaque for Jennifer & Matt!
[Perhaps wait for 10th anniv, "founders day" dedication. Hoping for \\$60-100, but they charge per letter for laser engraving.](#)
[Steve to send Kay the verbiage, and she will work up a design and select font. Done.](#)
 - b) Priorities/work plan - Tony.
[Ranked Choice Poll Results](#) indicate that the Board's priorities for 2023 are:
 - i) Volunteer Recruitment
 - ii) Update & Re-ratify the [Bike/Ped Plan](#) into the 2024-2033 CIP & 2024 budget
[Phil Grupe said every 10 years is OK, but Bike/Ped plan and comprehensive plan say otherwise.](#)
[Outside consultant should do it \(probably \\$20-50k\).](#)
[We should get this commitment from all mayoral candidates.](#)
 - iii) Greenway System
 - iv) BCycle Expansion
 - v) Better-Connected Trail System
 - vi) Bike Rodeos / Outreach
 - vii) Police Bike Patrol
[Tony got communication from Fitchburg PD. They have ~6 officers who want to be on bike patrol, and some money set aside for bikes & training.](#)
[Fundraising idea: festival of speed: Race against the cops, cops vs firefighters, etc.](#)
[Explanation: Bike on squad car. Park the car. Ride bike around neighborhoods.](#)
[Community engagement. Faster than running, can get back to squad car quickly.](#)
[Tony made motion to reach out to Jordan to help with fundraising ideas. Tony will be the BF ambassador.](#)

c) Pick Me Up Changes/Priorities

- i) Future ride goals? Steve says it's our signature event and currently has a look & feel, and we shouldn't change too much.

Tony: Contact Monroe Chamber about hosting food / music station.

What about a ride to Blue Mound and Gov Dodge state park with overnight at group campsite?

Steve will be in charge of RunSignup again for 2023.

Kay to generate list of survey questions for entire BF mailing list to gauge interest in various types of events.

- ii) PMU Run book?

Steve has one for commuter stations that can be used as a template.

Motion made & carried to create documentation specific to PMU.

- iii) Tax-deductible in-kind donation for volunteers?

Treasurer Steve will write a tax letter for anyone who requests it.

d) Education & Outreach – Tony/Mike/Thad

Mike: we need donations of lights, helmets etc. Mike has limited hours, so how does BF want to allocate them?

- i) Trailer & Storage for Rodeo Loaner Bikes

Eric Kimball & Thad will throw in some money for a trailer.

We should ask Bike Friendly Business(es) to store our fleet.

George knows a guy who Crispin Kinney runs Minuteman Press, but is also a trailer dealer.

e) Fitchburg Bicycle Committee & BCycle update ('22 supply chain issues) – Steve/Mark

Steve: BCycle, Bike Friendly Businesses. Recently got 9. Working on one in May and BF itself in June. Bike counts analytics webinar. Gold Application. BF going for gold in Feb. Steve & Mark have lists of questions for the city & PD & school boards that must be answered (Oregon, Verona, & Madison school districts!)

- i) (Per Mark) Senior involvement/Gold Status

- ii) Sep 9 "Smart Cycling" class canceled due to lack of participants. Maybe Dorothy can spearhead marketing/advertising.

- iii) (Per Steve) Bicycle Friendly Driving this winter & Smart Cycling for Seniors in spring

f) Policy and/or Public Works update – (Steve)

Steve: Vision Zero

1) Pass VZ resolution

2) VZ Action Plan is developed. Madison has done this, Milwaukee has not. Requires "safe systems" approach (physical infrastructure determines how ppl behave)

3) Implementation phase. Speed limit reductions, new bike / ped facilities

Mark & Steve proposed that the city adopt VZ. Chad declined to present a resolution to the council.

National Safety Council has sample resolutions & case studies.

If not VZ, then complete streets.

Ask council to adopt NACTO guidebook.

- i) Social media outreach/ Business outreach update

- ii) Parking census/Bike counts; Fitchburg Greenways System grant & mini-resolution

- iii) McCoy/CTH MM; W. Lacy Rd/S Syene Rd; Traceway Dr; Verona sewer/MRT closure

- iv) More; Stewart Tunnel; Grandview/Vroman; Purcell resurfacing

g) Gold Status Update - Steve/Mark

h) Helping CORP fix up loaner pump track

- i) November Board Mtg Location: Nov 28. Delta Beer Lab. Tony to call & arrange.

6) New business

a) 'Do rags: \$10 ish cost (not including Kay's time), so sell for ~\$20

7) Adjournment

Motion made & carried